



KCOM

Community grants

Your guide to applying

About our community grants

Our community grants scheme provides funding for projects and causes that matter to local people.

We want to make applying for a grant as easy as possible, so this guide tells you everything you need to know about how to do it – including tips on giving your application the best possible chance of success.

So, if there's a charity, school or community group close to your heart that needs funding for a project that would benefit local people, read on to find out more.



How does the scheme work?

Every three months we award three grants of up to £1,000 each to projects in Hull or in areas where KCOM services are available or being installed.

The selection process

Submitting applications

We open applications in January, April, July and October. You can submit an application online at any time for consideration in the next round of grants. The closing date for each round of grants is published on our website.

Choosing finalists

Our KCOM Community Panel – made up of KCOM employees who live and work in the region – considers all the applications we receive and chooses a shortlist of six finalists.



Public voting

If your application is shortlisted, we'll be in touch to let you know. Details of all the finalists and their projects will then be shared on our website so members of the public can show their support by voting for them online.

Public voting is open for two weeks. Before voting opens we'll give you plenty of tips and tools to help you promote and gain support for your application within your community.

Announcing winners

Once voting's closed we'll be in touch to let you know whether or not your application was one of the three with the most votes before we announce the winners to the public.

What can grants be used for?

Your grant must be used to benefit people living in our region.

It can be used for specific purchases or to run activities or an event. Previous grants have been used to stage poetry competitions, create gardens, run community-based weight loss programmes

and to buy everything from sports equipment to school library books – the options are almost endless.

Grants must be used within six months of being awarded.



Can I request more than £1,000?

The maximum grant awarded as part of the scheme is £1,000.

Ideally, the grant should cover the whole cost or most of the cost of a project, purchase or event, rather than being put towards a bigger fundraising target.

Applications for funding towards bigger projects are still welcome, but in this situation your application is more likely to be successful if you are able to set out specifically what the grant will be used for.

Are grants made to individuals?

No – your application must be on behalf of a not-for-profit organisation.

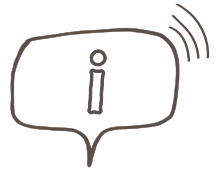
Applications from charities, community or voluntary groups, community interest companies, schools, social clubs and sports clubs are all welcome.

The organisation needs to be based in Hull or in areas where KCOM services are available or being installed and will need to have a bank account in its name.

If you're seeking funds for an organisation you don't have an official link to, it's worth letting them know, as they may be able to give you information to help your application – and if it's shortlisted they'll be able to spread the word and encourage their other supporters to vote.



What information do I need to provide when applying?



Your application will have more chance of being shortlisted if you can provide us with details of your organisation and what the grant will be used for.

The information you'll need to provide includes:

- > Your name
- > Your contact details (including address, phone number, email address)
- > Organisation name
- > Organisation contact details (address, phone number, email address, web address, social media channels – such as Facebook page or Twitter handle)
- > The amount of funding you're seeking
- > A brief description of where your organisation covers and what it does (200 word limit)
- > Which members of the community will benefit from the grant?
- > Whether you've approached any other businesses for support
- > Whether you've received funding or support from KCOM in the past
- > A photograph that represents your charity or group
- > What you would say if you were awarded a grant

Tips for a winning application

Make it clear who'll benefit

When answering the question 'which members of the community will benefit?', give information about the people your organisation supports. For example, if the grant is for a school, what year group/s will benefit and how many children is that? If you're applying on behalf of a sports club, how many members are there and what's the age range? This is the type of information that will bring your application to life.

Spell out what you'll be spending on

Be specific about what you'll use the grant for if you're successful. Break down the cost of equipment you'll be buying or activities you'll be running. If you don't need as much as £1,000 that's fine – you can ask for what you need up to a limit of £1,000.

Tell us what you're proud of

We know there are lots of great organisations out there doing phenomenal work in local communities. So don't be shy; make the most of your chance to tell us – and the world – about the difference you make to the people you support and how a grant could help you achieve even more. Our KCOM Community Panel loves to support groups that are as passionate as we are about our region and the people who live here.



Any questions?

Feel free to call our community coordinator on 01482 602831 or email us at communitygrants@kcom.com



Notes

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**For more information
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