

Freefone / Low Cost Calling No Longer Available For New Supply

Service Description

- Organisations who wish to provide information or use telephone lines for Sales and Marketing purposes, can use the reduced call rates to attract callers.

Freephone 0800

- Calls to these numbers are free to the caller and are charged to the organisation responsible for the numbers.
- Calls to these numbers are prefixed with the digits 0800.

Local 0345 - LinkLine

- Calls to these numbers are charged to the caller at the BT local rate. The organisation responsible for the numbers is charged at a special agreed rate.
- Numbers are prefixed with 0345 and are routed through the BT network.

Benefits

- Free or reduced cost service to the prospective customer.
- Encourages enquiries for products or services.
- Allows national coverage.
- Boosts telephone sales and encourages enquiries.
- Improves customer relations.
- Heightens level of customer service.

Example Applications

- Ideal for advertising campaigns direct marketing responses, promotions, and helplines.
- Can be used by employees calling into the offices (free for them to phone in).

Charging Structure

Description 01/07/03	Charge Or Single Payment	Annual Rental
Freephone Telephone Service (Obsolete service, charges only apply to existing customers, new customers see KC FreeCall)		
0800	£250.00	£350.00
Freephone Number or name per Freephone area	Min £50.00	£20.00
Freephone Number or name per Freephone Directory area	Min £50.00	£40.00
Freephone Number or name national Coverage	Max. £250.00	£80.00
Facility Charge ~ each call		
Call Office or Coin Box (inc. VAT)	£1.18	N/A
Non Coin Box	£1.00	N/A

Note:

A customer still requires an ordinary telephone line at the appropriate tariff for which to 'attach' the number.

Description 01/07/03	Charge Or Single Payment	Annual Rental
LinkLine Service (Obsolete service, charges only apply to existing customers, new customers see KC LoCall)		
0345	£250.00	£350.00
Installation Taken Over In Situ, No Alterations to Physical Installation	£17.61	N/A
Change of LinkLine Number	£120.00	N/A
Change of Signalling Equipment on LinkLine Exchange Line	£125.00	N/A
External Removal ~ Same Exchange Area	£150.00	N/A
External Removal ~ Different Exchange Area	£250.00	N/A

Notes:

This is a BT service, which KC is the distributor of. Call charge rates are defined by BT. It is BT who are responsible for advising customers of increases/decreases in charges.